ſ	Non-Instructional Unit	Sub-Unit	Semester/Year	Written by	Date Submitted to VCAS
	Career and Community Education				
		Center for Aerospace Education	Spring 2013	Mary Beth Laychak	

	Assessment of Non-Instructional Unit Service/Process Outcomes							
WCC Mission Statement	Unit Mission Statement	Sub-Unit Process/Servi ce Outcomes Which are being measured in the assessment?	 Assessment (Performance) Tasks & Success Criteria What tool(s) was used to measure the outcome? What is your benchmark? How do you know if the outcomes have been achieved successfully? *Attach the tool(s) to this report. 	 Assessment Results & Analysis* What strengths did the assessment identify? What areas can be strengthened? How did the current processes, procedures, policies affect the assessment results? *Attach artifacts: summary of results, sample survey, rubric, presentations, or relevant materials used to assess the outcomes. 	 Action(s) Proposed What changes, if any, do you plan to make in your policies, procedures, equipment, and staffing in response to the results of the assessment and your analysis? How will your proposed actions lead to the achievement of the outcomes? 	 Budget/Resources Implications How much will your proposed actions cost the unit or college? Will the actions require resource allocation? Provide a cost estimate in personnel and other resources. 		

Windward	Career and	#1 Non-	Toolou Surveye to visiting	Strongtho	Actions	Additional Europe
Community	Continuing		Tools: Surveys to visiting	<u>Strengths</u>	Actions	Additional Funds
College	Education	WCC	teachers	The assessment identified the	Convert Imaginarium	\$20,000 per year
offers	(CCE) is	educational		Imaginarium shows' content as strength.	manager's position from	
innovative	committed to	groups are	Benchmark: 70% of surveyed	87.5% of teachers agreed or strongly	0.5 to 1 FTE.	
programs in	providing	satisfied	teachers agree or strongly agree	agreed with the statement that the full		
the arts	education and	with their	with survey statements.	dome content was appropriate for their		
and	training to meet the needs of	overall field	-	students. The Imaginarium and		
sciences	our workforce	trip	Survey results will show if the	Aerospace Lab also scored very high on	Outcome Achievement	
and	and community	experience	outcome is successfully achieved	teacher ranking for student engagement.	With a full time manager,	
opportuniti	and to provide	after visiting		The 87.5% of respondents responded with	the CAE could refine and	
es to gain	opportunities	the CAE	Survey tool attached.	a strongly agree to that question. All	expand their educational	
knowledge and	for personal	INE CAL	Survey toor attached.		•	
understandi	enrichment and			respondents agreed they would visit	programming directed at	
ng of	professional development.			again and recommend the CAE to other	school age groups.	
Hawai'i and	development.			teachers.		
its unique						
heritage.				Area to Strengthen		
With a				While 87.5% of respondents agreed or		
special				strongly agreed with the statement that		
commitmen				the instructions or explanations		
t to support				accompanying the experiments in the		
the access				Aerospace Lab were clear to the students,		
and educational				only 50% strongly agreed. The remainder		
needs of				agreed. This response was our lowest		
Native				percentage of strongly agrees.		
Hawaiians,				percentage of strongly agrees.		
we provide						
O`ahu′s				Effect of current process, etc		
Ko`olau				The Aerospace Lab is understaffed. Over		
region and				2,000 students visited the Aerospace Lab		
beyond				from Jan-April 2013. One part time		
with liberal				employee staffs the room with support		
arts, career and lifelong				from the part time planetarium manager.		
learning in				With her limited time in the room,		
a				updating and maintaining the experiment		
supportive				instructions is a lower priority than other		
and				tasks such as scheduling and running		
challenging				field trips, maintaining the experiments		
environmen				and providing general customer service.		
		L	1	and providing general customer service.	J	

t — inspiring students to excellence.	#2 College faculty, staff and students are satisfied with the shows and services provided by the CAE	Tool 1: Survey for UH instructional groups visiting the CAE Tool 2: Survey for UH non instructional groups visiting the CAE Survey tools attached. Benchmark: 70% of surveyed WCC faculty/staff agree or strongly agree Survey results will show if the outcome is successfully achieved NOTE- The WCC astronomy instructors were not included as part of the sample set. The bulk of the CAE's classroom support is for these classes. However, surveying 2/3 of these instructors was viewed a conflict of interest because they fall under CAE management.	Strengths-UH InstructionalThe staff of the CAE was rated very highlyby the UH instructors who visited theImaginarium and Aerospace Lab.Additionally, the Imaginarium showselected by the instructor was very highlyrated for meeting the educational needsof the class.Strengths- UH Non InstructionalThe results for non-instructional groupswere very similar to those forinstructional groups. The respondentsindicated the Imaginarium and AerospaceLab were engaging for their groups andthe staff was helpful in planning theirvisit.how many %?All respondents indicated they wouldrecommend visiting the CAE to anothergroup or instructor.Areas to StrengthenRespondents agreed that theImaginarium's selection of shows offeredtopics to supplement classroominstruction; it was not a strongagreement. For many instructors theyhave only one show option for theircontent.Effect of current process, etcFaculty and instructors in the naturalsciences department are currently askedfor their input on potential Imaginariumshows in their subject areas. However,humanities instructors are not, potentiallylimiting the number of shows in thoseareas. Additionally, fewer planetariumshows are made on social science andhumanities topics.	Actions CAE staff can work with faculty and instructors outside of the natural science department to find and review potential shows that meet their classroom needs. Ideally, 2 new shows purchased each year. Convert Imaginarium manager's position from 0.5 to 1 FTE. <u>Outcome Achievement</u> Broader input in show selection may lead to an increased satisfaction and increased use of the Imaginarium by UH instructional staff. With a full time manager, the CAE could refine and expand their educational programming directed at UH instructional and non instructional groups.	Additional Funds \$20,000 per year for Imaginarium manager position. Purchase at least two new shows per year (~\$8,000 per show)
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#3 Public	Tool 1: Patron feedback on	Strengths: Patron Feedback	Action Proposed	Additional Funds
patrons are	Facebook.	100% of the patrons who email or	Now that we have an	\$20,000 per year for
satisfied with		comment on the Imaginarium's Facebook	established group of	Imaginarium manager
the shows	Tool 2: Number of patrons who	page give positive comments on the	patrons who come to	position.
and overall	make repeat reservations for	shows and/or CAE staff.	multiple shows, we can try	-
experience	Imaginarium shows.		to encourage them to try	~\$4,000 for web
provided by	-	Strengths: Reservation Analysis	other shows outside their	masters
the CAE	Benchmark 1: 70% of patrons	A total of 252 reservations were made	current wheelhouse. One	
	provide positive feedback	between the Imaginarium's reopening in	idea is to offer a frequent	
	regarding their experiences	Nov 2013 and April 30, 2013. Of those 252	visit stamp card where the	
		reservations, 27% (68) were made by	user gets a discount upon	
	Benchmark 2: 20% of patrons	people who reserved for at least 2 shows.	filling the card.	
	who make one reservation make a			
	second reservation within one	Areas to Strengthen	Hire web master to revise	
	year.	In terms of patron feedback, one patron	CAE's web site. An	
		who came with a small group commented	improved website may	
	Data analysis of patron	it was their first visit, they did not know	attract more patrons.	
	comments and reservations will	about the CAE until their visit. Another		
	show if the outcome is	gave feedback that the introduction to our	Convert Imaginarium	
	successfully achieved.	public shows can be a little "chit chatty".	manager's position from	
			0.5 to 1 FTE.	
		For reservations, many people made		
		reservations for the same type of show,		
		keiki, musical, etc Fewer crossed		
		genres.		
		Effect of current process, etc		
		During our public shows, we run trailers		
		for upcoming shows when available. For		
		keiki shows, we run primarily keiki trailers		
		to encourage patrons to return next		
		month for a similar show. We mention		
		other upcoming, non-keiki		
l		shows.]	[

#4 The CA provides a connection for patrons to Windwa Communit College	assessing their desire to attend WCC after visiting the CAE. d Benchmark: 70% of students	Strength Of the 148 students surveyed in April (the first month we surveyed) 109 (73.6%) responded yes, after visiting the CAE they are interested in attending WCC when they go to college. Areas to Strengthen We need a larger sample. Effect of current process, etc For middle and high school aged students, we mention at the start of the show how the Imaginarium is used by campus groups and faculty.	Action Proposed By improving our overall field trip experience, we anticipate to see continued positive feedback in this area. See #1 outcome actions and budget for more details	
#5 The CA provides clear communic on of planetariun show and other CAE events to community residents	Benchmark: 75% of total seat capacity are filled for public shows over the course of the year. Data analysis of our attendance vs total capacity for the same	Strengths Between January to April 2013, 861 people visited the Imaginarium for public shows. Areas to Strengthen: Our total seat capacity for the time frame above is 1344 (16 shows x 84 seats). At 64%, the Imaginarium did not meet its benchmark thus far. Effect of current process, etc During the Jan-April 2013 timeframe, the Imaginarium has experience technical problems. Several seats were broken and unable to be used, reducing the seating capacity.	Action Proposed The CAE is working with WCC, the UH project architect, and vendor to repair the damaged seats. By improving our overall patron experience, we anticipate improvement in this area. See #3 outcome actions and budget for more details	

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